How the Other Half Was Made: Perceptions of Poverty in Progressive Era Chicago

Kotaro NAKANO*

INTRODUCTION: INVENTING THE “OTHER HALF” AND THE DISCOVERY OF POVERTY

Jacob Riis’s 1890 book, How the Other Half Lives, was the manifesto of the discovery of poverty. It expressed the arrival of a new perception of poverty that was not only a personal moral issue but also a social problem that middle-class Americans should concern themselves with. The opening sentences of this influential book read: “Long ago it was said that ‘one half of the world does not know how the other half lives.’ . . . There came a time when the discomfort and crowding below were so great, and the consequent upheavals so violent, that it was no longer an easy thing to do, and then the upper half fell to inquiring what was the matter.”1 These powerful words revealed two important attitudes toward poverty. The first was the tendency to treat poverty as a social vice that was preventable by adequate public reforms. The second was the emerging ethos of separating the “lower” people from healthful civil society. Calling the poor “the other half” was a great leap from Bible-based attitudes that proclaimed: “The poor ye have always with you” (Matthew 26:11).

Importantly, Riis was not the only observer who lamented the bifurcation of American society. Hull House’s founder, Jane Addams, critically wrote in 1892, “[There is] a continual ignoring of the starvation struggle which makes up the life of at least half the race. To shut one’s self away from that

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*Associate Professor, Osaka University
half of the race life is to shut one’s self away from the most vital part of it.”

Of course, the lifework of this heroine of the settlement movement was to plant the spirit of East London’s Toynbee Hall, one of the world’s first settlement houses, on American soil to “bridge the gulf that industrialism had created between rich and poor, to reduce the mutual suspicion and ignorance of one class for the other.” But, even there, the assumption was that there was a cleavage that divided “half of the race” from the rest. Social scientist Simon Patten joined in the choir. His well-known 1896 remarks resonated loudly: “Each class or section of the nation is becoming conscious of an opposition between its standards and the activities and tendencies of some less developed class. The South has its negro, the city has its slums. . . . Every one is beginning to differentiate those with proper qualifications for citizenship from some class or classes which he wishes to restrain or to exclude from society.”

Serious anxiety about widening social divisions and a desire to build an organically integrated national life was shared by a wide range of American intellectuals.

When historian Robert H. Wiebe used the postcolonial term “ideology of difference” and the Marxist phrase “sinking the lower class” to refer to these “economic, legal, and physical forces of separation,” he insisted that “the discovery of poverty between the 1890s and the First World War was fundamentally the spreading perception of social distances so vast that middle-class Americans saw no prospect of bridging them.” These perceptions are, as Michael Katz has argued in *The Undeserving Poor* (1989), revealed when one examines period discourses of poverty: “Because the language of poverty is a vocabulary of invidious distinction, poverty discourse highlights the social construction of difference.” Indeed, reviewing the historical discourses on poverty provides us with one of the best outlooks from which to consider divided nationhood in the Unites States.

Intriguingly, this “social distance” was assumed by contemporaries of Riis to be ascribable to cultural differences that divided the poor from “us.” Despite the Progressives always stressing measurable criteria of physical insufficiency such as decent housing conditions or a poor standard of living, they often attributed “otherness” to ethnoracial belonging. For instance, Jacob Riis himself commented that “the boundary line of the Other Half lies through the tenements,” the poor people’s housing that “had ceased to be sufficiently separate, decent, and desirable to afford what are regarded as ordinary wholesome influences of home and family.” At the same time, one notices that most of *The Other Half* is an examination of ethnic populations such as “the sweaters of Jewtown” or “Bohemian cigar-makers” in Manhat-
The middle-class American imagination of poverty issues consisted not only of concern about economic destitution but also dread of ethnoracial subcultures. We must remember that Jane Addams interpreted Toynbee Hall’s before-mentioned enthusiasm for immigration as a solution to class-problems in the American context as significant for “build[ing] a bridge between European and American experiences . . . to give them both more meaning and a sense of relation.”

Needless to say, chauvinistic elements were even harsher. Many natives were intolerant even of the poor people’s self-supporting benevolent systems, which they saw as having been “built up out of racial, religious, industrial affiliations; out of blood kinship.” For them, these ethnic safety nets were an insidious sign of “the other half.”

This aspect of poverty history leads us to reconsider the character of social stigma and class stratification in twentieth-century America. If the problem of poverty discourse in American sociopolitical culture is that it “slipped easily, unreflectively, into a language of family, race and culture rather than inequality, power, and exploitation,” as Michael Katz writes, criticizing current “culture of poverty” discourses, the “discovery” of poverty at the turn of twentieth century will not be historically insignificant.

What we need to do here is to contextualize these issues on poverty within contemporary historical developments, including mass immigration, the formation of the color line, and Americanization, that is, the movement for cultural assimilation of ethnic minorities. Examining how Americans created “the other half” and made it a subject of social control as they “discovered poverty” helps us to reconsider the character of nation building that went on in the years around World War I as a unique process of stratification and stigmatization. To explore these historical processes, I will review the surveys and discourses of a generation of intellectuals and social workers who were dedicated to the study of poverty problems in the urban North.

I. THE MAKING OF THE PERCEPTION OF POVERTY IN THE TWENTIETH CENTURY

Robert Bremner’s *From the Depths* (1956), which was published in the midst of the unprecedented prosperity after World War II, was the first comprehensive historiography on the “discovery” of poverty in the previous half century. In his epochal book, Bremner argued that for intellectuals at the turn of century “insufficiency and insecurity had come to be regarded as even more disturbing issues than dependency.” In those days, “the industrial causes of misery were recognized as more important than the moral; and so-
cial rather than individual reform was being urged as the appropriate remedy for want.” He suggested that this birth of a new perception of poverty, particularly after the nationwide economic depression in 1893 led to the decline of the Charities Organizations Society (COS), whose morally oriented philanthropic “friendly visitors” gave way to more environmentally inclined reformers. This generalization still seems to work in the cases of many settlement workers and liberal social scientists. When Edward T. Devine, editor of The Charities (later The Survey), criticized the former generation’s charities, his opinion represented a shared sensibility among a wide range of reformers. In 1900 he wrote: “It is possible that in the analysis of the causes of poverty emphasis has been placed unduly upon personal causes, such as intemperance, shiftlessness, and inefficiency, as compared with causes that lie in the environment such as accident, disease resulting from insanitary surroundings, and death of bread-winner due to undermined vitality.” Devine believed that because poverty was socially originated, it could and should be corrected and prevented: “Poverty is certainly in part a social product. We have no choice but to treat it with a due sense of social responsibility. Some of us have the inspiration of a profound conviction that it may virtually be abolished.”

This new view of poverty was never free from social stigma. Robert Hunter’s influential book, The Poverty stressed the distinction between the poor in general and pauperism when he redefined poverty as a standard of living lacking in “those necessities which will permit them to maintain a state of physical efficiency.” Hunter differentiated two classes: “A pauper is one who depends upon public or private charity for sustenance. A man may be in utter destitution and may even die of starvation, but he may not be called a pauper unless he applies for and receives charitable relief.” Significantly, he argued that “paupers are not, as a rule, unhappy. They are not ashamed; they are not keen to become independent; they are not bitter or discontented. They have passed over the line which separates poverty from pauperism.” On the other hand, the “the essence of poverty” is defined as having “the dread of hunger.” Hunter wrote: “Poverty is not the lack of things” but “the fear and the dread of want.”

Apparently, Hunter’s version of the “sinking the lower class” is not quite new. Classification of the poor is deeply embedded in American political culture. Even a handbook for friendly visitors distributed by the New York COS in 1883 distinguished the worthy and unworthy applicant for relief by identifying the latter as “need[ing] to be treated with wise and firm severity. Wherever liquor, or thieving, or imposture, or any form of vice has got hold
of a family, reform must be the main thing to aim at.” The manual also described paupers as follows: “The poorest poor are those who have no wholesome contact with society or with each other. They are those who have fallen into a sordid, isolated, and indifferent life, which is more animal than human.” However, taking care of the dependent was another purpose of visiting. The handbook articulated that a significant goal for these wealthy philanthropists was to “awaken and cherish [the poor’s] home affections,” among them “to cultivate courtesy of speech and manner, and to prompt the little mutual sacrifices which make life gracious.”

This kind of optimism toward the correction of pauperism still could be seen among the “forerunner[s] of progressivism,” such as social scientist Richard T. Ely. Ely’s article in The North American Review in 1891 asserted that pauperism was “a curable disease.” Referring to Charles Booth’s analysis of English poverty, Ely insisted that “the dependent” should be focused among the “submerged tenth.” In terms of the causes of dependency, Ely was not completely an environmental determinist. He actually agreed with Amos G. Warner, a secretary of the Baltimore COS, who assumed that pauperism was partly caused by heredity and partly by environment. Ely was, however, an advocate of social reform and wrote that “pauperism as now known may be considered a needless evil; in other words, in modern society there are sufficient resources to cure it if men would but apply them.” At the same time, he never concealed the fact that his reformist mind was motivated by faith. Ely, who was a leading figure of the Social Gospel movement in the late nineteenth century, incisively criticized his fellow Christians’ empty repetition of the Bible’s “The poor ye have with you always,” by asserting, “We have the scribes and Pharisees always with us, those who pervert Scripture and make it an excuse for their own shortcomings.”

However, more social-engineer type experts of the 1910s did not share the optimistic perspective of the early Progressives. Stigmatization of the poorest of the poor was accelerated in the discourse of Jacob H. Hollander, an economist at Johns Hopkins University. In his The Abolition of Poverty, published in 1914 nine years after Robert Hunter’s The Poverty, Hollander concentrated his analysis more on “economic insufficiency” as a condition of poverty, by which he meant “midway between the modestly circumstance and the outright dependent . . . in the sense of [being] inadequately fed, clad, and sheltered.” Hollander asserted, on the other hand, that paupers were “those who are in chronic need of public aid or private relief to maintain physical existence.” Pauperism represented “the pathological disorder
of the social body.” When he explained the relation between the two, Hollander followed Hunter’s dread of pauperism to delineate a devastating image of pauperism that contrasted with poverty as defined by wants: “Not only is the interval between insufficiency and dependence at all times narrow, but the inability to provide against mishap or calamity, indeed, the very conditions of body and mind which grow out of under-nourishment and overcrowding make fatally easy the transition from self-support to dependence. Poverty has thus been linked to a treacherous footpath encircling the hopeless morass of pauperism.”

The shift of interest from dependency to a general economic insufficiency marked the arrival of more expansive perceptions of poverty, defining it by physical wants apart from the morals and characters of the poor was logically sustained by cutting off and sinking the poorest “half.” Abandoning “the other half” was a serious matter, given that the legal system in those days savagely deprived them of citizenship. According to political historian Alexander Keyssar, “a dozen states . . . barred from the franchise any man who received public aid,” and “four states excluded inmates of poorhouses or charitable institutions, and many more throughout the country prohibited such inmates from gaining legal residence.” Immigration laws were also designed to keep out paupers. The Immigration Act of 1907 prescribed the exclusion of “idiots, imbeciles, feebleminded persons . . . [and] paupers,” as well as “persons likely to become public charge; professional beggar[s].” It also enabled the government to deport “any alien[s] . . . such as become public charges from causes existing prior to landing.” Anybody who could not “earn a living” for physical or mental reasons was unfit and undesirable and subject to deportation. These provisions corresponded to domestic pauper exclusions.

These facts highlight another feature of poverty discourse, that is to say, it has so frequently contextualized the poor in reference to the stranger. The *Poverty* by Robert Hunter is not an exception. In spite of its liberal approach with a focus on the environment rather than morals, its last chapter, titled “Immigration,” is full of naive stereotypes of immigrants. Here, Hunter arbitrarily equates foreignness with poverty, writing that “the poor are almost entirely foreign born.” He, furthermore, hypothesized that the social separation caused by immigrant subcultures, which differed from “American groups on national or racial lines,” was the distinguishing character of American poverty: “In the largest cities of America there are many other things which separate the rich and the poor. Language, institutions, customs, and even religion separate the native and the foreigner. It is this separation
which makes the problem of poverty in America more difficult of solution than that of any other nation.”

This pessimism about resolution to the problem of poverty was based partly on the assumption that recent immigrants were racially inferior: “These immigrants, largely of Slavonic race, come from a lower stratum of civilization.” Hunter used James Bryce’s *American Commonwealth* to implicate these immigrants’ social proximity to pauperism. New immigrants “were less quickly amenable to American influences, and probably altogether less improvable,” and they “may retain their own low standard of decency and comfort.” Additionally, Hunter put forward the idea that aliens were a menace who impoverished “American” workers: “The coming of these strange peoples from all parts of the world” must “[increase] the poverty among the native as well as among the more or less Americanized working classes. The poverty of the Irish, and the degeneration which has resulted from it, is an excellent example.” Thus Hunter enthusiastically supported more restrictive federal immigration legislation as a major solution to poverty.

When Hunter wrote, “We must speak of immigration in its relation to poverty and therefore mainly in its economic aspects,” he was expressing what his contemporaries believed. In the same year, 1904, the *Chicago Daily Tribune* published a long interview with William Williams, an immigration commissioner at Ellis Island outside New York City. Williams first points to urban crowding as caused by immigration: “The congestion of foreigners in our large cities is probably the most serious feature of the immigration problem . . . a serious question for us to decide whether we can afford to have such vast additions of an admittedly undesirable population.” He then makes the association between undesirable immigration and pauperism: “[The] difficulty is that we are getting thousands upon thousands of the worst elements among the south Italians, the Slavs, and the Russian Jews . . . who must inevitably degrade and debase our standards . . . and merely add to the numbers of the hopeless paupers and pitifully poor of the great cities.”

We should note that even the more cosmopolitan reformers accepted the assumption that the foreign born, “clannish” subculture constituted some essential elements of urban poverty. *The Co-operation*, published by the Chicago Bureau of Charities, characterized Italian poverty as “uncleanliness; strong clannishness which allows falsehoods.” When Hull House made an elementary social survey in its neighborhood in Chicago’s West Side, Jane Addams and her fellow social workers found that the vices of the sweatshop and child labor were inseparable from the patriarchal and patronage systems
of Jewish, Bohemian, and Italian community traditions. The alienation of paupers and the isolation of immigrants intriguingly coincided and intertwined to create a new social stigma of the twentieth century.

II. DISCOVERING POVERTY IN CHICAGO

If we want to choose a specific locality in order to contextualize the discovery of poverty more historically, we should observe the situation in Chicago, where the ethnoracial boundaries of poverty were dramatically drawn. Chicago shared a lot of slum problems with other Northern cities. First of all, its poverty was, almost from the beginning, identified with its foreign population, particularly immigrants from southern and eastern Europe. One of the earliest analyses was written by Joseph Kirkland, the literary editor of the Chicago Daily Tribune, and published in Scribner’s Magazine in July 1892. Quoting Rev. Barnett Warden of Toynbee Hall, “‘How the other half lives,’ in Chicago, is ‘pretty much as it chooses,’” Kirkland still gave a traditional morally defined vision of poverty, which saw living in the misery of pauperism or the joy of sobriety as a choice up to the individual. However, he also incorporated a racialist perspective: “For depth of shadow in Chicago low life one must look to the foreign elements, the persons who are not only of alien birth but of unrelated blood—the Mongolian, the African, the Sclav [sic], the semitropic Latin. Among them may be found a certain degree of isolation, therefore of clannish crowding.” This empirical understanding that related poverty and “low life” to foreign stock was followed by further poverty studies in Chicago in the period before World War I.

Chicago’s poverty was also encapsulated by its housing conditions. Jacob Riis’s How the Other Half Lives was widely read in Chicago and aroused considerable interest in issues of housing for the poor. For six weeks in March and April 1900, Riis contributed a series called “The Story of the Slum” to the Chicago Daily Tribune for their Sunday edition. These were specially written long articles about tenements in New York and Chicago. Comparing seven-story New York tenements with three-to-four story Chicago buildings, Riis had some optimism about Chicago’s situation. He wrote that “for Chicago, with room to build and grow in, it is by comparison easy. For that the problem of making city life tolerable to the masses can be solved there is no doubt.” But Riis also wrote: “Listen to this! City of the West . . . forget not the responsibilities that tread in its steps: The tenement-house is the offspring of municipal neglect, as well as its primary causes—overpopulation and destitution.” He continued by warning that as the city...
grew bigger “it is at this stage of a community’s growth in that proper regu-
lations and restrictions are of paramount necessity.”28 The total population of
Chicago in fact increased from 1.1 million in 1890 to 1.7 million in 1900
and then 2.7 million in 1920. The foreign born and their children in 1900 ac-
counted for 77 percent of it.29

As if in quick response to Riis’ articles, Robert Hunter, who chaired the
Chicago Homes Association, a nongovernmental organization that was en-
gaged in municipal reform, in 1901 launched a large-scale investigation into
Chicago’s tenement houses. In the association’s report he wrote, “Extraordi-
nary sickness, death, pauperism, intemperance, and crime are universally
associated with bad housing conditions.” He remained a believer in the envi-
ronment as a cause of poverty. He continued: “The overcrowding, foul air,
dark rooms, and insanitary housing conditions . . . are the handicaps in the
competitive struggle which drag many families into a condition of painful
and degrading dependence upon public charity.” In addition: “Insanitary
housing conditions reduce industrial efficiency, promote exhaustion and
weariness, and are potent causes in the growth of a large, dependent class.”
In short, “the tenement produces paupers. It destroys the spirit of indepen-
dence.” Obviously, in this report, he treated pauperism as something like an
incurable disease, warning that living “in tenements broken, dilapidated, and
devoid of almost everything wholesome, with dirt and evident overcrowd-
ing” creates “conditions [that] make paupers and beggars. . . . For the pauper
attitudes and customs are contagious.”30 Although Hunter maintained that
pauperism had an environmentally acquired character, his selection of three
distinctive neighborhoods worthy of being investigated was revealing. These
areas were: the “Jewish and Italian district, in the Ninth and Nineteenth
wards,” the “Polish district in the Sixteenth Ward,” and the “Bohemian dis-
trict in the Tenth Ward.” Thus, the poverty of the forty-five thousand people
that Hunter examined was reflexively ascribed to ethnic communities. In any
case, Hunter’s investigation contributed directly to the enactment of the
1902 Tenement House Ordinance of Chicago, which regulated newly built
apartments in terms of their space and sanitation. This was three years be-
fore the publication of his book The Poverty.31

These social surveys and the diverse community of reformers who sup-
ported them were a distinctive feature of Chicago’s war on poverty. Excep-
tionally, the traditional charity bodies of the COS lineage did not have a se-
rious conflict with social settlements and other reform forces, including
social reform-minded academics at the University of Chicago. It is likely
that this harmony can be ascribed to individuals who were members of more
than one of these organizations at once. For example, a Hull House resident, Sophonisba P. Breckinridge, was a leading figure in the United Charities of Chicago (UCC), a federated charity organization of the city, and was also a faculty member of the School of Civics and Philanthropy at the University of Chicago. From 1909 through 1915, Breckinridge and her colleague Edith Abbott organized a series of citywide housing investigations sponsored by the school. She articulated it as succeeding Hunter’s study. Once again, the investigation identified the problem areas as not only geographic but also ethnoracial, using terminology such as the “Polish district in the Back of the Yards,” “Slovaks in the Twentieth Ward,” “Two Italian Districts,” “Lithuanians in the Fourth Ward,” and “The Problem of Negro.”

These housing investigations in Chicago were a part of nationwide social-survey movement that reached its apex in Pittsburgh in 1907–08. As sociologist Martin Bulmer has pointed out, these poverty surveys in Chicago and other industrial cities were politically motivated and teleological, and they should be strictly separated from the more methodical academic surveys. Retrospectively, however, the most distinctive aspect of Chicago’s surveys was that the prevention and correction of poverty involved such a wide range of patrons. The array of approaches represented by Chicago’s surveys ranged from the self-help ethos of the “friendly visitors” to the communitarian perspectives of the settlement houses to the experimentalism of the social scientists, which all together had a powerful impact.

In these circumstances, the settlement movement was not only the stronghold of middle-class reformers, but also served as a vantage point for more radical and more ethnic entities active in poverty issues. The intriguing thing was that during the Stock Yards strike in 1904, Mary E. McDowell, the head resident of the University of Chicago Settlement—whose neighborhood was largely made up of eastern European laborers working in the meatpacking industry—publicly supported the labor union. Significantly, she did this not only because she believed the union was a democratic institution in which her Slavic neighbors could learn how to participate in American self-government, but also because she was convinced the union would provide the economical security that would guarantee an English-speaking men’s standard of living for immigrants.

If the essential idea of the settlement movement was to construct social solidarity among the urban masses who were atomized and isolated by modern industry, new ties to make neighborhood communities were maintained by fighting against physical insufficiency or material wants. In this sense, McDowell shared much with poverty thinkers such as Robert Hunter and
Jacob Hollander. Furthermore, McDowell thought attaining this economic security embodied the process of Americanization: “It is the un-American foreigner who swells the mass of surplus labor, who can live on wages of 15 cents an hour, working on an average of three days a week.” About “a decent American standard of living,” McDowell was always concrete. A young couple with no children needed “four rooms, a bath and a parlor, in a part of the city that was cleaner and sweeter than where they were born [the Back of the Yards].”

McDowell’s Americanization also had a more cultural aspect. In the early twentieth century she advocated building “a new kind of nation of many peoples” based on “a trans-nationalism” and “include[d] Germans, Slavs, Latins, Celts, as well as Anglo Saxons.” It is easy to see here the influence of Randolph Bourne’s school of cultural pluralism, which maintained “trans-national America.” She tried to be tolerant of immigrant subcultures while conducting a struggle against urban poverty in general. This practical approach enabled her to maintain peaceful relations with homeland nationalists among immigrants. Not surprisingly, the Polish National Alliance, the secular Polish nationalist body in the United States, supported middle-class reformers’ drive for welfare legislation. In November 1911, the PNA came out in support of the Mothers’ Pension Bill in the Illinois state legislature. Chicago’s Polish language press Dziennik Zwiazkowy reported that “in Chicago, deaths from starvation and suicides caused by poverty occur frequently” and that in the land “where poverty reigns supreme” a welfare law that would benefit the “poor widow with many children... is humane, deserving of support, and even worthy of being broadened.” Also, in the next month, the PNA backed the federal Workmen’s Compensation Bill of 1911, which people in the settlement movement were also enthusiastically lobbying for. The Polish paper insisted the measure would protect their people “from poverty” because “hundreds of them are killed yearly or become cripples [by industrial accidents], condemned with their families to begging and poverty.”

The poor were, however, not always mobilized by middle-class charities, nor did they help them as junior partners. They had their own causes independent from the UCC and the settlement houses. The most important institution was the Catholic Church and its diocesan charities. The Guardian Angel Nursery and Home for Working Women, a Polish Catholic settlement in the Back of the Yards was just opposite the University of Chicago Settlement. It was built by Reverend Louis Grudzinski and his parish, St. John of God, in 1915 out of fear that Protestant reformers like Mary McDowell would culturally rob Poles of their American-born children. Although they
had been seen as the recipients of welfare throughout most of the nineteenth century, by the early twentieth century, Catholics in America began extending the reach of their own charities, particularly into the field of child care. These charities flourished under the strong leadership of Cardinal George Mundelein, who was installed as archbishop of Chicago in 1915. Many of the diocesan agencies survived into the 1920s, at which time public municipal welfare came into force, and in the 1930s they began to work as local agents for the New Deal’s Federal Emergency Relief Administration. As the Guardian Angel Nursery case shows, Catholic charities were potentially in competition with “American” Protestant charities and settlements for the same clients, the eastern European poor. However, the city’s cultural pluralism enabled them to coexist. Moreover, even within the Catholic charities, according to historians Dorothy Brown and Elizabeth McKeown, many of the diocesan orphanages that were managed by Polish and Czech communities were virtually independent of the diocese. Their activities remind us that Catholic belief traditionally did not distinguish needs and rights—“needs create rights”—and that Catholic ethnic charities never made paupers “the other half.”

So, what’s the matter with the subculture of poverty? As late as 1917 Grace Abbott, former Hull House resident and vigorous activist of the Immigrant Protective League, was pessimistic about abolishing the social stigma derived from immigrants’ foreignness and economic destitution. She stressed in her 1917 book, *The Immigrant and the Community*, that “such dependency as exists among the foreign-born is not due to race or nationality,” so “it is to these causes [of poverty and dependency], and not to the birthplace of the victims, that the public must give its attention before real improvement can be expected.” However, she recognized that “the fear that immigration increases poverty and pauperism,” in other words, the idea that “the United States is being used as ‘the dumping ground for the known criminals and paupers of Europe’” was a longstanding American popular belief. She demonstrated that this intolerance was derived from an obsolete mid-nineteenth-century poor law’s “doctrine that each community should care for its own poor” and this time “internationally.” Abbott provided many examples of actual life experiences of immigrants to show how wrong it was to put the label of “public charge” on foreign-born dependents and to deport them.

At the same time, Abbott recognized that the public image of immigrant dependency was indivisible from distinct family cultures. She wrote, “The charity organization worker asks in what ways the ‘treatment given the de-
pendent family’ should be modified when those families are recently arrived immigrants.” She asked, Is “the problem of ‘family rehabilitation’ different when the father and mother have come from Russia, let us say, or Italy, or Hungary?” and concluded that the “charity worker discovers that she cannot proceed as she does when the family is native-born . . . their racial characteristics and the social traditions that govern the family and community relationships must be understood.” The cultural pluralism of liberal Chicagoans functioned here to keep a polite distance from “the other half.”

III. DISCOVERING THE COLOR LINE

It is true that a xenophobic image of poverty remained in the years around World War I. Even as late as 1920, the Chicago Daily Tribune repeated the clichéd view that “cases of pauperism, idiocy, and imbecility in the steadily growing flood of immigrants . . . emphasizes the peril to the United States.” However, the representation of poverty was gradually shifting toward the alleged pauperism of newly arrived African Americans from the South. Significantly, it corresponded to the middle-class intellectual’s discovery of the special needs of black people, typically seen in their housing situation that was worsened by racial prejudice and large-scale migrations. We may call this discovery of the color line another aspect of the ideology of difference. There were charity institutions for African Americans in Chicago as early as the 1890s. These were mostly the so-called black churches, black women’s clubs, and a few old-age homes for “Colored people.” After Celia Parker Woolley opened her Frederick Douglass Center in 1904 in the so-called Black Belt on the South Side, white and black reformers enthusiastically launched settlement houses in these African American neighborhoods, which numbered eight by the end of World War I.

By 1910 the interest of mainstream charities in black poverty had gradually deepened. In 1912 Alzada P. Comstock published a report, “Chicago Housing Conditions, VI: The Problem of the Negro,” in The American Journal of Sociology. It was an analysis of the Black Belt and the West Side as part of series of surveys that Sophonisba Breckinridge and the School of Civics and Philanthropy organized. Although they treated black neighborhoods among a variety of Chicago’s ethnic enclaves, including Polish, Slovak, Italian, and Greek communities, Comstock listed several problems unique to African American poverty. One was the unreppaired and unsanitary condition of tenements because of the intentional negligence of landlords. Another was the “disproportionately high rent.” The report pointed out that
“the rent paid by Negroes is appreciably higher than that paid by people of any other nationality,” that is to say, “while half of the people in the Bohemian, Polish, and Stockyards districts were paying not more than $8.50 a month for their four-room apartments, half the tenants on the South Side were paying at least $12.” This high rent frequently forced African American tenants to take in lodgers. The existence of lodgers in apartments caused the problem of overcrowding. However, the author was unwilling to conclude that the situation was objectively worse than that of immigrants: “This crowding would be unnecessary if the colored people were willing to follow the custom of other nationalities . . . [for] unlike the immigrant, even the poor Colored people like to keep a kitchen and ‘parlor’ and occasionally a dining-room, distinctly as such and not crowded with beds.”

With an interest more than purely academic, a group of social control–oriented reformers, the Juvenile Protective Association, made an investigation in 1913 that exclusively focused on African American poverty. Its widely distributed final report, *The Colored People of Chicago*, written by Louise de Koven Bowen, the president of the association and Hull House treasurer, examined crime in the Black Belt and the background to it. Concretely, the report publicized “the lack of congenial and remunerative employment” and the denial of union membership due to racial prejudice, as well as frequent family breakups caused by the need for black mothers to work outside the home.

Intriguingly, nearly one third of the report was made up of concerns about “a better class” of African Americans, especially with regards to their housing. Bowen and other probation officers drew attention to the proximity of urban vice by reprinting the following from *The Social Evil in Chicago: A Study of Existing Conditions* (1911), the report of the Vice Commission of Chicago: “The history of the social evil in Chicago is intimately connected with the colored population. Invariably the larger vice districts have been created within or near the settlements of colored people.” The black middle-class wanted to be apart from “these blocks . . . in the poorer section” of the Black Belt. Furthermore, the report of the Juvenile Protective Association stressed that it was unfair that wealthy, educated, African Americans were unable to buy property in a good (white) neighborhood to “live respectably.” The report described “protest meetings among the white people in the vicinity” and small “riots” that actually happened in the West Side and Wilmette, a typical Chicago suburb. Frequent reference to the needs of its middle-class became one of the prime characteristics of black poverty analysis, which is quite different from the writings on poverty concerning European
immigrants. If black charities in those days were obsessed with Booker T. Washington–type self-help ideology and loudly insisted on the recognition of “worthy” Colored people’s citizenship, this middle-class representation in the poverty reports corresponded with it.47

In any case, poverty among “Colored people” increasingly came to attract the attention of Chicago’s Progressives. In the same year as Bowen’s report, Breckinridge contributed an impressively titled essay, “The Color Line in the Housing Problem” in *The Survey*, a widely read charity journal. For the most part this article was based on the more statistical Comstock report, but it put it in more stark terms: “The man who is poor as well as black must face the special evil of dilapidated insanitary dwellings and the lodger evil in its worst form. But for every man who is black, whether rich or poor, there is also the problem of extortionate rents and of dangerous proximity to segregated vice.”48 These statements by the author of surveys on eastern European housing in the Back of the Yards, South Chicago, and the West Side could be recognized as the visible arrival of the discovery of the color line in poverty issues.

The tide of black charities in Chicago culminated in 1916, when the Chicago Urban League (CUL) was established with the cooperation of Booker T. Washington’s Tuskegee personnel, such as George C. Hall and Robert E. Park, and Chicago’s leading settlement workers, including Sophonisba Breckinridge, Jane Addams and Celia P. Woolley. According to its first annual report, written in 1917 by Park, the first president, the CUL’s “ultimate aim should be . . . to bring about the complete assimilation of the [African American] race into the industrial life of the nation.”49 Park, formerly Booker T. Washington’s secretary and research advisor, taught urban sociology at the University of Chicago from 1914 onward. Like other Chicago intellectuals who “discovered the problems of blacks through studies of urban poverty and because of their alertness to differences among ethnic groups,” he contextualized the “problem of the Negro” within the experiences of European immigrants.50 He wrote, “It will make the situation of the Negro in Chicago more intelligible if we think of him in the same category with the other immigrants—the Jew, the Italian and the Slav.”51

At the same time, the CUL report pointed out a peculiar “disadvantages” to which African American migrants were subjected. It was “the fixed and permanent form of caste.” Park maintained that “a certain amount of prejudice against the ‘ignorant foreigner’ no doubt exists,” but “every occupation and profession is open to the sons and daughters of the European immigrant,” while “this is not true of the Negro.” In addition to these general po-
sitions, the report warned of imminent new problems: “The first and most pressing problem of the last eight months has been created by the sudden influx of Negro immigration from the Southern states.” This great migration was mainly caused by the wartime labor shortage in the Northern industries, and the total number of Chicago’s African Americans increased from 44,103 in 1910 to 109,458 in 1920. The CUL articulated its emergent task as the “adjustment or assimilation” of the newcomers.

Although the CUL’s annual report has no tangible analysis of African American housing, in October of the same year, the CUL’s executive secretary, T. Arnold Hill, presented a paper at the Sixth National Conference on Housing. Hill’s paper, titled “Housing for the Negro Wage Earner,” argued that “here in Chicago, where we negroes must do without light and sanitation, without air, where one-family houses are converted into houses for two and sometimes three families, it is certainly an abuse that should not much longer be tolerated.” This depiction of overcrowding is shocking, considering that the School of Civics and Philanthropy survey made five years earlier had concluded that African American migrants kept the minimum standard of American life in comparison with the congested housing of new immigrants. But T. Arnold Hill’s recommended solution was oriented toward the middle-class, as had been the case with previous reports. Extending sincere sympathy toward “a family [that] desires a little better quarters and wants to move into a better house . . . to raise the children in better circumstances” where they were not so proximate to “houses of prostitution and vice,” Hill recommended “a duplication here in Chicago of the [middle-class] Schmidlapp houses in Cincinnati or the City and Suburban Home property in New York.”

In the next year, 1918, African American housing conditions in Chicago worsened. The Second Annual Report of the CUL could not conceal its irritation: “The question of housing [is], particularly urgent in the case of the Negro.” Marry McDowell of the University of Chicago Settlement recollected the situation in the mid 1920s: “On some days five and six trains came into Chicago from Alabama,” and “these newcomers crowded into the ‘Black Belt’ and the congestion already existing in this area became a menace to health and morals.” She stressed the overcrowding of the postwar Black Belt by citing a 1920s city investigation: “The study . . . reported twenty-three persons living in a one-family dwelling on Wabash Avenue. In one house were seven families, aggregating seventeen persons. In another there were thirty-two persons using one bath-room.”

If housing conditions were the popular criteria for defining the poverty
line, as Riis and Hunter argued, and if twentieth-century social thought al-
lowed for the separation of economical wants from pauperism, which repre-
represented pathological disorders, the overcrowding indicated above would
mean many African American migrants were already sinking into the “hope-
less morass of pauperism” in the words of Jacob Hollander. Additionally,
the middle-class “Old Settlers,” African Americans who had lived in Chi-
cago for generations, as many documents show, were anxious to keep a dis-
stance from the “the other half” of their own race so as not to slip down into
the “hopeless morass” of the Black Belt. In the winter of 1918, Robert E.
Park was captivated by a dark premonition: “The war, which has shaken the
foundations of the world, has disturbed the equilibrium of the races.” He
warned in the CUL’s second annual report, “The great migration from the
Southern plantations, which followed close upon the outbreak of the war,
created in our Northern cities a situation which was fraught with grave dan-
gers.” Park’s foreboding was not groundless. A series of race riots was
spreading up to northern cities, apparently corresponding with the northward
migration of African Americans. The riots had reached East St. Louis by the
summer of 1917. By the spring of 1918, home owners’ associations began
conducting bombing campaigns targeting African American families who
had moved into white communities and the houses of realtors whose trans-
actions had enabled their moving.

In late July 1919, unprecedented race riots broke out in Chicago. Thirty-
eight persons were killed, 520 were injured, and 948 had their houses
burned to the ground. Sociologist Morris Janowitz called the riots “commu-
nal” violence over residential space. Street fights were recorded mostly on
the unofficial boundaries of white and black neighborhoods where ambitious
black middle-class families were attempting to escape. Retrospectively, the
violence drew the geographical color line more rigidly to create the so-
called black ghetto in the city. What we need to review here are the Chicago
intellectuals’ perceptions of the causes of conflict and of the way to make
peace. Right after the outbreak of the violence, the Urban League liberals
and settlement workers, including Mary McDowell and Graham Taylor, held
large-scale petition meetings to have the Illinois governor launch the re-
search on the background of the conflict. In response, Governor Frank
Lowden established the Chicago Commission on Race Relations. The
CCRR’s actual research process was directed by Charles S. Johnson, an Af-
rican American graduate student of Robert E. Park at the University of Chi-
cago who was also on the CUL’s research stuff. After the year-long investiga-
gation, the CCRR published a 672page final report, *The Negro in Chicago,*
which included a long list of reform recommendations.\(^{59}\)

As written in the report, the CCRR assumed that poverty among African Americans was one of the key causes of the riots. The chapters “The Negro Housing Problem” and “Crime and Vicious Environment” were two of six research fields the commission’s subcommittees worked on. The former chapter featured the history of migration and the living standards of black people. The latter concerned “the relation between poverty and crime” in the context of “Probation and Parole.”\(^{60}\)

Intriguingly, all through *The Negro in Chicago*, European immigrant poverty was almost completely out of sight. Although it identified white gangsters from “mostly Irish-American . . . [and] the second generation of many nationalities” as “hoodlums” who were most responsible for the eruptions of violence, the CCRR report never referred to the “tenement vices” of foreigners that was so frequently cited by urban reformers ten years earlier. In this report poverty was a black problem.\(^{61}\)

However, among the fifty-nine recommendations at the conclusion of the book, there were no direct solutions for the revelation that 43 percent of black Chicagoans lived in “extreme poverty” with miserable housing conditions: “the least habitable of all, . . . usually dilapidated, and in many cases extremely so,” and “most of these dwellings were frail, flimsy, tottering, unkempt, and some of them literally falling apart.” Instead of poor relief, we can see another kind of housing policy in the CCRR recommendations. Recommendation number 33, titled “Better Negro Housing without Segregation,” insisted “there must be more and better housing to accommodate the great increase in Negro population” because the “situation will be made worse by methods tending toward forcible segregation or exclusion of Negroes.”\(^{62}\)

These words should be understood in the context of three related background issues. The first is the expectation of developers to construct decent middle-class apartments in the Black Belt. The Chicago Real Estate Board had introduced the plan for the first time during the war.\(^{63}\)

The second is the continuous discourse about nonenforced segregation, referred to as “voluntary segregation,” “segregation by agreement,” or “intelligent segregation.” The Black Belt redevelopment plan was indivisible from the assumption that wealthy African Americans would keep living within the black community. Moreover, segregation would be effective to prevent further violence. After the riots, in November 1919 the following remarks appeared in the Coroner’s official report: “If the movement of the colored people to white neighborhoods was an invasion, it was a necessary
invasion because of the deplorable living conditions. The correction of the evil by enlarging the living quarters and placing them in a better sanitary state would in part solve the difficulty. We believe voluntary segregation would follow and to a considerable extent remove one cause of unrest.”

_The Negro in Chicago_ was written under the terror of the next riot. Another thirty-four bombings were reported while the CCRR was in existence.

The third issue is the great desire of the wealthy “big Negroes” for an “American” standard of living. As historian Will Cooley points out, there were “class and respectability distinctions,” or “stratification,” “within the black community,” and “higher-status blacks attempted to put some room between themselves and lower-class blacks,” thus leading to “the incessant search for ‘a better neighborhood’. . . within the Black Belt.”

In _The Chicago Defender_ of February 7, 1920, a black alderman, L. B. Anderson, spoke for those “Old Settlers” and successful migrants when he said, “I will admit that the Colored man is desirous of bettering his condition in life. . . . Colored families who desire to live in decent sanitary flats are compelled to rent in so-called ‘white neighborhoods’,” however, they “prefer to live in a district exclusively inhabited by people of their own Race. The Colored man has no desire to mix indiscriminately with the whites, but he must have a roof over his head.”

Significantly, as has been seen, this kind of feeling could arouse Chicago intellectuals’ sympathy. The Americanization of “worthy” black migrants through the adjustment to urban circumstances would not necessarily be incompatible with “voluntary segregation” of themselves and alienation of “the other half” of their race, if only the American standard of living could be attainable within the Black Belt. Indeed, as sociologist Steven J. Diner has pointed out, even black settlement houses, other than the short-lived Ida B. Wells Settlement, mainly fought to combat discrimination against “educated colored people . . . whose tastes and habits are the same [as whites]” and were indifferent to the black poor. In this context of pluralistic Americanism, which was sensible to “the problem of the Negro,” struggle against poverty would not work effectively as an agent of integration. The liberal cultural pluralists like Mary McDowell were sincerely sympathetic to the predicaments of poor African Americans, but they were quite incompetent before the newly established urban color line.

**CONCLUSION: DIVIDED WE UNITE?**

“[The modern nation] therefore has to isolate within its bosom . . . the
‘false’, ‘exogenous’, ‘cross-bred’, ‘cosmopolitan’ elements.” The French philosopher Etienne Balibar wrote. “This is an obsessional imperative which is directly responsible for the racialization of social groups whose collectivizing features will set up as stigmata of exteriority and impurity, whether these relate to style of life, beliefs or ethnic origins.” Balibar was, of course, referring to Jews as the ‘exogenous’ elements within the French nation. However, Balibar’s rhetoric and logic remind us of similar phenomena in the United States during the same period, with the invention of “the other half.” In the American case as well, the “ideology of difference” grew hand in hand with nationalism. If Robert Hunter’s *The Poverty* represented xenophobic poverty theory, Mary McDowell’s cultural pluralism was a practical version of Americanization, and Robert E. Park, who advocated African Americans’ adjustment to northern cities, is most famous for his assimilation-cycle theory that targeted the newly arrived foreign born.

The powerful pairing of nation making and “the other half” discourse was not limited to the field of cultural identity. If the American nation is embedded with a unique “racial institutional orders,” as political scientists Desmond King and Roger Smith argue, the CCRR and its final report in 1921 was partially responsible for it. As a result, *The Negro in Chicago* virtually ratified the color line that had been drawn by violence: in the late 1920s, at least three-quarters of Chicago residences were strictly segregated by “voluntary” restrictive covenants on real estate. Historically, Chicago’s experience was not an isolated exception. The race riot there was only one of eighteen major racial clashes that broke out in the United States between 1915 and 1919. Furthermore, the CCRR is now considered to as a prototype of routinized inaction for succeeding riot commissions down to the Kerner Commission in 1968. As I have shown here, the CCRR and its report were the direct descendants of a generation of poverty surveys. From a very practical perspective, the poverty studies were the only academic instruments that Chicago liberals had for understanding the unprecedented disturbance, and it was the only political tool that Chicagoans had for making peace and trying to build some sort of permanent “order.” Significantly, however, it means that this order has been, from the beginning, maintained through social stigma propagated through the language of poverty.

The point is that poverty always clings to other social dividers—religion, ethnicity, race, and gender. In other words, typical representations of poverty have metamorphosed significantly over the long run. In the mid-nineteenth century, it was Irish Catholics in the almshouse. At the turn of the twentieth century, it was unskilled laborers from eastern Europe. After World War I, it
was the African American underclass in the urban North. Chicago, in fact, exemplified that many Progressives originally participated in the field of social services sympathetic with the struggles of Charles Booth and Toynbee Hall as they fought against poverty among the English working class. Through working on the problems of urban dependents and the working poor, they were attracted to the cultural and economic issues caused by mass immigration. Finally, some of them went on to fight alongside African American people, especially after the great wartime migrations. Whether a person was a reformer of good will or for some more self-serving reason, one’s perception of poverty acted as catalysts to imagine “the other half” in American life.

In the historical context of the 1910s and 1920s, recent immigrants from southern and eastern Europe were gradually getting themselves out of a poverty image. It is true that some of the foreign born and their children began to leave the slums for “white” suburbia after the war. However, as historian Lizabeth Cohen has vividly delineated, ethnic communities survived in Chicago through the 1920s and most of the immigrants remained economically fragile. Nevertheless, their “clannish” lifestyle and support systems were no longer so closely identified with “the culture of poverty” as they had been in 1900s. People knew that “every occupation and profession is open to the sons and daughters of the European immigrant.” And, again, “this is not true of the Negro.” The cultural difference defined by the language of poverty came to be monopolized by the African Americans in the newly built black ghetto.

In addition to these cultural elements, because the historical “discovery of poverty” meant opening a socialization process of the poverty, the socially constructed cleavage of the poor and the “stigma” of racialized pauperism got deeply embedded in governmental policy, while public welfare enlarged its sphere between the 1920s and 1960s. Not only did the New Deal’s welfare state alienate recipients of public relief, many of them nonwhites and women, but it anointed the middle-class with the conception of “entitlement” or economic security. Even after the 1960s civil rights movement shook up the existing “racial institutional orders,” “culture of poverty” discourses persisted. In other words, “the other half” was continuously remade as political and social contexts changed throughout history. In this sense, “The poor ye have always with you.”
NOTES

7 Riis, How the Other Half Lives, 2, 120, 139.
8 Addams, Twenty Years at Hull-House, 235–36.
10 Katz, Undeserving Poor, 8.
14 Katz, Undeserving Poor, 5.
17 According to Ely, Booth called “the most unfortunate class in the community . . . the ‘submerged tenth.’” He divided this class into “the defective, the delinquent, and the dependent.” Richard T. Ely, “Pauperism in the United States,” North American Review, (April 1891): 395, 399.
18 Ibid., 400, 402, 403–6; For more about Warner’s formulations, see Amos G. Warner, American Charities: A Study in Philanthropy and Economics (New York: T. Y. Crowell, 1894).
21 Immigration Act of February 20, 1907 (34 Statutes-at-Large 898); See also Amy L. Fairchild, Science at the Borders: Immigrant Medical Inspection and the Shaping of the Modern Industrial Labor Force (Baltimore: Johns Hopkins University Press, 2003), 32–33.
22 Hunter, The Poverty, 261, 264.
23 Ibid., 268, 270, 281; See also James Bryce, The American Commonweal vol. II (New York: Macmillan, 1889), 710.


30 Robert Hunter, *Tenement Conditions in Chicago: Report by the Investigating Committee of the City Homes Association* (Chicago: City Homes Association, 1901), 144, 146–47.

31 Ibid., 12, 14.


41 Ibid., 194.


Diner, “Chicago Social Workers and Blacks”; Jackson, “Black Charity.”


Ibid.

Ibid., 3–4.


The six research fields were “Racial Clashes,” “Racial Contacts,” “Housing,” “Industry,” “Crime,” and “Public Opinion.” Ibid., xx, 331, 335–356.

Ibid., 55.

Ibid., 191–92, 645.


Alderman L. B. Anderson, “Facts to Show We Came Here First and Are Here to Stay,” *Chicago Defender*, February 7, 1920, 20.

Diner, “Chicago Social Workers and Blacks,” 403; See also, Jackson, “Black Charity.”

Etienne Balibar and Immanuel Wallerstein, *Race, Nation, Class: Ambiguous Identities*


71 It is a well-known fact that civil rights activist Kenneth B. Clark testified before the hearing of the Kerner Commission: “I read that report . . . of the 1919 riot in Chicago, and it is as if I were reading the report of the investigating committee on the Harlem riot of 1935 . . . on the Harlem riot of 1943 . . . of the McCone Commission on the Watts riot . . . it is a kind of Alice in Wonderland with the same moving picture reshowed over and over again, the same analysis, the same recommendations, and the same inaction.” Report of the National Advisory Commission on Civil Disorders (Washington, DC: U.S. Government Printing Office, 1968), 265.
